



**New Earth Festival**  
**Vendor Application**  
**September 22 & 23, 2018**

**IMPOTANT INFORMATION**  
**SATURDAY HOURS OF OPERATION: \*OPTIONAL\***  
 All vendors are welcome to extend their Saturday hours of operation till 8:00pm (stage hours)  
**\$50 SPONSORSHIP:** If you would like for the town to advertise your business name and phone number on our website, maps, flyers, programs and sponsor tower, please send an extra \$50 check with your application.

How to Apply:

1. Answer **ALL** questions on this application form.
2. List all the items you will vend. You will not be accepted if the items you sell are unknown (**no counterfeit or stolen items allowed**).
3. **Thoroughly read the attached festival rules.**
4. Sign and date the Compliance Agreement and Liability Waiver on the back of this application.
5. Remit APPLICABLE FEES (details below) by check or money order to "Town of Atlanta".
6. Return the Application, Fees and Certificate of liability along with a **large (#10) self-addressed, stamped envelope to:**

**TO: Town of Atlanta**  
**Earth Festival Committee**  
**P.O. Box 133**  
**Atlanta, IN 46031**

\*\*To be considered for your **previous year's** display area the entry deadline is **May 1, 2018**  
 Otherwise we will be taking applications **until all booths have been filled**\*\*

Booths will be assigned between May 2<sup>nd</sup> and June 15<sup>th</sup>

**If you have submitted money but have not received notification of booth assignment by July 15, 2018** please contact us at **765-292-2626**. Please be patient prior to this date.

\*\*No cancellations or refunds will be guaranteed after **September 10**\*\*

**2018 FEES**

**MAIN STREET CRAFT BOOTH(S)** (Fine Arts or handcrafted work) (**electricity is not provided**)

1. For **each** space you wish to occupy, **submit 2 separate checks; one for \$140 and a second for \$25.** (If you are not selected for Main Street and assigned to another area your \$25 check will be returned.)
2. Include *at least* **two photographs** of your product and display area (**even if you were on Main Street last year**). Your photographs will be returned.

**MAIN STREET FOOD BOOTH(S)** (**NEW FOR THIS YEAR – WATER IS PROVIDED**)

1. Submit a single check for **\$515**
2. Include at least **one photograph** of your booth.

**BROADWAY STREET/ DOLLES PARK /MERIDIAN STREET** (**electricity is not provided**)

1. For each space you wish to occupy, submit a single check for **\$140**.

\*\* Returned checks are subject to a \$25 returned check fee as well as forfeiture of booth space.\*\*

**\*\*Please do not forget to enclose a business size, self-addressed, stamped envelope\*\***

**For Office use only**

Application # _____	Check Number(s) _____	Advertising _____
Booth # _____	Check Amount (s) _____	Check Amount _____

**APPLICATION INFORMATION (please print clearly):**

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home/Bus./Cell \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**COMPLETE THE FOLLOWING INFORMATION:**

1. Did you rent from the Town of Atlanta at last year's event?    \_\_\_ Yes    \_\_\_ No
2. If "yes", are you requesting the same space/location you had last year?    \_\_\_ Yes    \_\_\_ No
3. If "no", do you have an area preference    \_\_\_ Main Street    \_\_\_ Broadway Street  
   \_\_\_ Dolles Park    \_\_\_ Meridian Street
4. Will you accept another assignment if your first choice is not available?    \_\_\_ Yes    \_\_\_ No
5. If you are applying for Main Street, and it is not available, will you accept another assignment on Broadway Street, Dolle's Park or Meridian Street?    \_\_\_ Yes    \_\_\_ No
6. Would you like to participate in the **\$50 Sponsorship?**    \_\_\_ Yes    \_\_\_ No
7. List all the items you intend to sell.


**RULE COMPLIANCE AGREEMENT**

We have included a copy of the 2018 New Earth Festival Rules. This information is provided to help you determine where you would like your booth to be located. **The set up times indicated will be strictly enforced in order to manage safe and orderly preparation for the festival.** You hereby acknowledge that you have received, read and agree to comply with these rules. If for any reason, you do not have a copy of the rules, please contact us immediately.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date of Application

**APPLICANT SIGNATURE REQUIRED TO THE FOLLOWING WAIVER:** The undersigned does hereby release and discharge, and agrees to indemnify and hold harmless the Town of Atlanta, and the Festival Committee, and their respective employees, agents, and assigns of and from all manner of actions, suits, liabilities, claims, causes of action, and demands of whatever kind and whatsoever, in law or equity for any loss or damage to any person, property, or organization hereof because of, or on account of, the actions or omissions, and for any loss or damage to the undersigned's person and/or property which may occur in connection with the event known as The Atlanta New Earth Festival.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date of Application