



New Earth Festival

Vendor Application
September 26 & 27, 2026

IMPORTANT INFORMATION

\$50 SPONSORSHIP: If you would like for the town to advertise your business name and phone number on our website, maps, flyers, programs and sponsor tower, please send an extra \$50 check with your application.

DON'T FORGET!

Good Samaritan network will be collecting canned and dry good donations during the event!

How to Apply:

1. Answer **ALL** questions on this application form.
2. List all the items you will vend. You will not be accepted if the items you sell are unknown (**no pornographic material, drugs or drug paraphernalia, weapons, counterfeit or stolen items allowed**).
3. **Thoroughly read the attached festival rules.**
4. Sign and date the Compliance Agreement and Liability Waiver on the back of this application.
5. Remit APPLICABLE FEES (details below) by check or money order to "Town of Atlanta".
6. Return the Application, Fees and Certificate of liability along with a **large (#10) self-addressed, stamped envelope to:**

TO: Town of Atlanta
Earth Festival Committee
P.O. Box 133
Atlanta, IN 46031

To be considered for your **previous year's display area the entry deadline is **May 1, 2026**.
Otherwise, we will be taking applications **until all booths have been filled****

Booths will be assigned between **May 2nd and June 15th**

If you have submitted money but have not received notification of booth assignment by July 15, 2026
please contact us at **765-292-2626**. Please be patient prior to this date.

No cancellations or refunds will be guaranteed after **September 10**

2026 FEES

MAIN STREET CRAFT BOOTH(S) (Fine Arts or handcrafted work) (electricity is not provided)

1. For **each** space you wish to occupy, **submit 2 separate checks: one for \$200 and a second for \$25**. (If you are not selected for Main Street and assigned to another area your \$25 check will be returned.)
2. Include **at least two photographs** of your product **and** display area (**even if you were on Main Street last year**). Your photographs will be returned.

MAIN STREET FOOD BOOTH(S) (WATER IS PROVIDED)

1. Submit a single check for **\$650**
2. Include at least **one photograph** of your booth.

BROADWAY STREET/ DOLLES PARK (electricity is not provided)

1. For each space you wish to occupy, submit a single check for **\$200**.

** Returned checks are subject to a \$25 returned check fee as well as forfeiture of booth space.**

****Please do not forget to enclose a business size, self-addressed, stamped envelope****

For Office use only

Application # _____ Check Number(s) _____ Advertising _____

Booth # _____ Check Amount (s) _____ Check Amount _____

APPLICATION INFORMATION (please print clearly):

Name _____

Business Name _____

Address _____

City/State/Zip _____

Home/Bus./Cell _____

E-Mail Address _____

COMPLETE THE FOLLOWING INFORMATION:

1. Did you rent from the Town of Atlanta at last year's event? _____ Yes _____ No
2. If "yes", are you requesting the same space/location you had last year? _____ Yes _____ No
3. If "no", do you have an area preference _____ Main Street _____ Broadway Street _____ Dolles Park
4. Will you accept another assignment if your first choice is not available? _____ Yes _____ No
5. If you are applying for Main Street, and it is not available, will you accept another assignment on Broadway Street or Dolle's Park? _____ Yes _____ No
6. Would you like to participate in the **\$50 Sponsorship?** _____ Yes _____ No
7. List all the items you intend to sell.

RULE COMPLIANCE AGREEMENT

We have included a copy of the 2026 New Earth Festival Rules. This information is provided to help you determine where you would like your booth to be located. **The set-up times indicated will be strictly enforced in order to manage safe and orderly preparation for the festival.** You hereby acknowledge that you have received, read and agree to comply with these rules. If for any reason, you do not have a copy of the rules, please contact us immediately.

Signature of Applicant

Date of Application

APPLICANT SIGNATURE REQUIRED TO THE FOLLOWING WAIVER: The undersigned does hereby release and discharge, and agrees to indemnify and hold harmless the Town of Atlanta, and the Festival Committee, and their respective employees, agents, and assigns of and from all manner of actions, suits, liabilities, claims, causes of action, and demands of whatever kind and whatsoever, in law or equity for any loss or damage to any person, property, or organization hereof because of, or on account of, the actions or omissions, and for any loss or damage to the undersigned's person and/or property which may occur in connection with the event known as The Atlanta New Earth Festival.

Signature of Applicant

Date of Application